

## VIZZLE SOFTWARE WINS TECH & LEARNING MAGAZINE'S AWARD OF EXCELLENCE

### Ninth National Award Since 2009 Product Release

SHAKER HEIGHTS, OH – Adding to its growing collection of national scholastic honors, Cleveland-based VizZle® software received a prestigious *Tech & Learning* Award of Excellence this week. The award marks VizZle's ninth distinction since it was released to the general market in 2009 and highlights the importance of learning software for children with autism.

"Technology can have a tremendous impact on learning – especially with special needs children," said Terry Murphy, CEO of Monarch Teaching Technologies, creator of VizZle. "We believe we have created the most effective visual learning software available to help these students succeed."

A panel of 30 educators tested more than 140 entries to the 28th annual Awards of Excellence, honoring education technology products for outstanding innovation. VizZle won in the category of Best Upgraded Product for new enhancements to the visual learning software. VizZle won the award last year for Best New Product. Other winners included such education giants as Pearson and SMART.

"Now that the use of technology in schools is no longer a novelty but a reality, it's no longer about the promise of what a product can do; it's about the proof," said Kevin Hogan, Editorial Director for NewBay Media's Tech & Learning Group. "This year's Award of Excellence products were tested by ed tech experts from the New York City Department of Education and the University of Michigan, our top T&L advisors, and more. These companies can be proud that their products were selected as winners by this prestigious team of judges."

In addition to its second *Tech & Learning* Award of Excellence, VizZle has earned national distinctions including: two Education Software Review Awards (EDDIE's); two Best Educational Software Awards (BESSIE's); named a Semi-Finalist in the Adobe MAX Awards competition; and named an Finalist in the Association of Educational Publishers' Golden Lamp Awards.

For more information on the *Tech & Learning* Awards of Excellence, please visit [www.techlearning.com](http://www.techlearning.com).

Based on research by educators at the Monarch Center for Autism and a team of researchers from Children's Hospital Boston/Harvard Medical School, VizZle capitalizes on the stronger visual processing skills of children with autism and their responsiveness to visual media. VizZle, short for "visual learning," offers both tools to create lessons and a shared library of thousands of visual lessons made by other users to teach academics and activities of daily living. Currently in use at school districts in over 30 states, educators add to the library of lessons daily and share materials with peers and parents across the country.

For more information on VizZle, VTips or Monarch Teaching Technologies, visit [www.monarchtt.com](http://www.monarchtt.com).

**About Monarch Teaching Technologies**

Monarch Teaching Technologies, Inc. is committed to providing technology-enhanced solutions for more effective yet cost-efficient instruction for children with special learning needs. After a four-year R&D collaboration with researchers funded in part by NIH grants, the company introduced VizZle for the general market in 2009.

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