



### **For Immediate Release**

VizZle Contact: Pam Homsher, Director of Communications, [phomsher@monarchtt.com](mailto:phomsher@monarchtt.com)  
PR Contact: Nate Towne, C. Blohm & Associates, P: 608.839.9800, [nate@cblohm.com](mailto:nate@cblohm.com)

## **VizZle® Approved by Iowa Educators Consortium**

*IEC Offers VizZle Visual Learning Software at Reduced Price to Iowa School Districts*

**Shaker Heights, Ohio** (Apr. 25, 2011) – Iowa schools can better provide for special needs students in spite of decreasing budgets as Monarch Teaching Technologies’ VizZle software is now approved in the Iowa state software sales contract by the Iowa Educators Consortium (IEC). This joint venture will especially benefit students with autism who need access to effective visual education software.

“It is vital that students with autism have access to the most effective tools early so that they can reach their full learning potential,” said Terry Murphy, president of Monarch Teaching Technologies. “Now schools in Iowa will be able to purchase VizZle at a substantial group rate discount, allowing districts to help their students with special needs to be successful despite shrinking budgets.”

IEC offers reduced pricing for VizZle and other educational software from companies, including Crick Software, Kurzweil, Texthelp, and other educational resources. The IEC’s voluntary purchasing program for K-12 schools brings all statewide school purchasing programs under one legal umbrella and one fiscal management group.

For more information on the VizZle-IEC Statewide Contract, visit:

<http://www.iec-ia.org/vnews/display.v/ART/4d9bc848bfaf9>

### **About VizZle**

VizZle, produced by Monarch Teaching Technologies, is an easy-to-use, web-based authoring tool that empowers educators to create fun, interactive, visually supported curriculum customized to the needs of children with autism and other learning challenges. Using any of the thousands of pre-made lessons from the peer-reviewed shared library or using lessons created with flexible templates and thousands of in-program or imported images, audio and video clips, teachers can track improved outcomes by IEP goals or any state standard.

<http://www.monarchteachtech.com/vizzle>

### **About Monarch Teaching Technologies**

Monarch Teaching Technologies, Inc. ([monarchtt.com](http://www.monarchtt.com)) is committed to providing cost-effective, technology-enhanced solutions for more effective instruction for children with special learning needs. After a four-year R&D collaboration with researchers funded in part by NIH grants, the company introduced VizZle for the general market in 2009. For more information on VizZle or Monarch Teaching Technologies, visit <http://www.monarchtt.com>.

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