



### **For Immediate Release**

VizZle Contact: Pam Homsher, Director of Communications, [phomsher@monarchtt.com](mailto:phomsher@monarchtt.com)  
PR Contact: Nate Towne, C. Blohm & Associates, P: 608.839.9800, [nate@cblohm.com](mailto:nate@cblohm.com)

## **VizZle® Selected as 2011 AEP Award Finalist for Distinguished Achievement**

*The Association of Educational Publishers recognizes visual learning software*

**Shaker Heights, Ohio** (May 10, 2011) – VizZle, a web-based authoring tool produced by Monarch Teaching Technologies and used to create interactive, visually supported curriculum for children with autism and other learning challenges, is a finalist in the 2011 AEP Awards, organized by the Association of Educational Publishers (AEP). AEP’s annual awards program honors the best in educational resources, and its seal of excellence is widely recognized by educators, administrators and parents as a mark of outstanding educational value.

VizZle is a finalist in the Distinguished Achievement Awards (DAAs) for Special Education and Intervention (Intellectual Disabilities) – Elementary levels. The Distinguished Achievement Awards are judged according to category (Curriculum, Periodicals, Professional Development, and Technology), subject area, and grade level. Entries are evaluated on qualities such as efficacy, usability, and overall educational value. The full list of finalists for this year's DAAs is posted online at [www.AEPweb.org/awards/finalists.htm](http://www.AEPweb.org/awards/finalists.htm).

“We are honored to be selected as a finalist by The Association of Educational Publishers,” said Lauren Stafford, vice president of Visual Solutions at Monarch Teaching Technologies. “This recognition further solidifies our dedication to helping educators improve and enhance learning for students with special needs.”

Distinguished Achievement Award winners will be announced June 8 at the [AEP Awards Banquet & Gala](#) at the Omni Shoreham in Washington, D.C.

### **About VizZle**

VizZle, produced by Monarch Teaching Technologies, is an easy-to-use, web-based authoring tool that empowers educators to create fun, interactive, visually supported curriculum customized to the needs of children with autism and other learning challenges. Using any of the thousands of pre-made lessons from the peer-reviewed shared library or using lessons created with flexible templates and thousands of in-program or imported images, audio and video clips, teachers can track improved outcomes by IEP goals or any state standard.

<http://www.monarchteachtech.com/vizzle>

### **About Monarch Teaching Technologies**

Monarch Teaching Technologies, Inc. ([monarchtt.com](http://monarchtt.com)) is committed to providing cost-effective, technology-enhanced solutions for more effective instruction for children with special learning needs. After a four-year R&D collaboration with researchers funded in part by NIH grants, the

company introduced VizZle for the general market in 2009. For more information on VizZle or Monarch Teaching Technologies, visit <http://www.monarchtt.com>.

**About the AEP Awards**

For more than four decades, the AEP Awards have honored outstanding resources for teaching and learning in all media and for any educational setting. Award winners meet the highest standards for quality, professional content for education and represent the most innovative learning solutions currently on the market. One of the largest and longest-running programs of its kind, the AEP Awards and its seal of excellence are widely recognized by educators, administrators, and parents as a mark of outstanding educational value. Find out more at [www.AEPweb.org/awards](http://www.AEPweb.org/awards).

###