



**For Immediate Release**

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**Minneapolis Latest Major Urban District to Adopt VizZle**

***Minneapolis joins NYC, Los Angeles, Miami-Dade, Philadelphia, and Cleveland among largest U.S. school districts using VizZle as solution for autism education***

**Shaker Heights, Ohio** (January 24, 2012) – Minneapolis School District recently joined other major US public school districts in adopting VizZle, the web-based software that enables K-12 educators to deploy a visual curriculum customized to the individual needs of children with autism and other learning challenges.

The most recent release of VizZle enables users to access content from any device: desktop computer, electronic whiteboards, and tablet computers including iPad®.

“Large public school districts across the country are challenged by the huge influx of children with autism. Budgets have dwindled, yet our kids are traditionally among the most expensive to educate” says Terry Murphy, CEO of Monarch Teaching Technologies, the makers of VizZle. “Schools are seeking flexible technology-based classroom tools that improve student performance and minimize costly outplacements.”

**About VizZle**

VizZle, from Monarch Teaching Technologies, is a web-based teaching tool that enables educators to create fun, interactive, visually-supported curriculum customized to the needs of visual learners. After a four-year R&D collaboration with researchers funded in part by NIH grants, the company introduced VizZle for public use in 2009. Using flexible templates and thousands of in-program or imported images, audio and video clips, users create interactive activities or draw from over 5400 pre-made lessons from the peer-reviewed shared library. Teachers can track student data by IEP goals or any state standard.

**About Monarch Teaching Technologies (MTT)**

MTT ([monarchtt.com](http://monarchtt.com)) provides cost-effective, technology-enhanced solutions for more effective instruction for children with special learning needs. MTT is affiliated with the Monarch Center for Autism, a private NFP charter school serving over 100 children in northeast Ohio. For more information on VizZle or Monarch Teaching Technologies, visit <http://www.monarchtt.com>.